



CREATED WITH CARE

Australian online marketplaces, Handcrafted and Bluethumb are working collaboratively, putting their passions and talents together to produce some one off creations for local charities. Their project – Created with Care – highlights ‘community, originality and authenticity’ and their aim is to reveal the amazing Australian artistry, while giving back to the locale.

While Handcrafted is focused on connecting individuals with independent local makers and artisans to produce sustainably made bespoke furniture and objects, Bluethumb connects artists with

buyers. So it was a perfect match that the two companies work together for the cause. All involved donated their time, making pieces that are to be auctioned off with all of the makings going to selected charities.

Handcrafted Founder, Fred Kimel and Bluethumb Co-Founder, Edward Hartley recognise the importance of business partnerships and working together to make a difference.

“Collaboration is paramount to the success of every business and individual. It’s so important to take the time out to reflect upon and approach potential collaborators to discuss ideas and

opportunities. It’s also much more fun,” Kimel says.

The outcome so far has surprised both parties, as Hartley explains, “Everyday I look at incredible art, yet these pieces are beyond my greatest expectations. They have set the bar for future artists and crafters. What’s beautiful to see is their own art and trade has transferred so well across mediums and captured the essence of their style.”

The auction is currently open and will close on 10 June at 5pm.

createdwithcare.com.au



A POP OF MAGIS

To celebrate their 40th anniversary, Magis has partnered with Cult to facilitate a pop up space in the Cult showrooms – Magispace x Cult. For two weeks in each city, a portion of the Cult showrooms in Sydney and Melbourne will be redesigned by Magis to accommodate their classic designs as well as their new 2016 products.

Magis is recognised for its sleek and distinct pieces of work, made mostly from plastic and metal. In the past, they have worked with international design icons such as Konstantin Grcic, Jasper Morrison and Marc Newson to bring forward the most stylish and eccentric pieces.

With the Sydney pop up successfully closing on 17 May, The pop up section in Melbourne will host a launch event and then will be open to the public from 24 May to 7 June.

cultdesign.com.au



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